

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 34.010736 Longitude: -84.571095

Barrett Place Kennesaw, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	37,348	162,385	665,384
	Population Est 25Q1	37,315	161,992	664,420
	Population Est 24Q4	36,993	161,103	663,096
	Population Est 24Q3	36,973	160,865	662,401
	Population Est 24Q2	36,937	160,476	660,558
	Population Est 24Q1	36,889	160,167	658,831
	Population Est 23Q4	36,738	159,767	657,167
	Population Est 23Q3	36,746	159,336	654,695
	Population Est 23Q2	36,714	159,244	652,542
	Population Fcst	39,201	171,692	702,955
	2010 Census Population	31,234	140,109	564,634
	2000 Census Population	18,962	116,998	496,253
	1990 Census Population	10,976	80,753	361,609
	Current Year Daytime Population	68,249	234,681	762,434
	Average Seasonal Population	125	937	4,456
	Historical Annual Growth, 1990 – 2000	5.62%	3.78%	3.22%
	Historical Annual Growth, 2000 – 2010	5.12%	1.82%	1.30%
	Estimated Annual Growth, 2010 – CY	1.24%	1.02%	1.14%
	Projected Annual Growth, CY to Y5	0.97%	1.12%	1.10%
	Group Qtrs Est	3,700	5,819	9,369
Transient Est Average Last 4 Qtrs	7,876	12,068	50,655	
Households	Current Year Estimated Households	15,523	62,367	257,993
	Households Est 25Q1	15,501	62,202	257,691
	Households Est 24Q4	15,355	61,851	257,161
	Households Est 24Q3	15,346	61,771	256,987
	Households Est 24Q2	15,326	61,628	256,268
	Households Est 24Q1	15,307	61,509	255,498
	Households Est 23Q4	15,237	61,357	254,838
	Households Est 23Q3	15,242	61,206	253,757
	Households Est 23Q2	15,223	61,181	252,806
	Households Fcst	16,368	65,959	272,993
	2010 Census Households	12,925	53,523	216,038
	2000 Census Households	8,128	44,505	188,176
	1990 Census Households	4,517	30,898	140,329
	Historical Annual Growth, 1990 – 2000	6.05%	3.72%	2.98%
	Historical Annual Growth, 2000 – 2010	4.75%	1.86%	1.39%
	Estimated Annual Growth, 2010 – CY	1.27%	1.06%	1.23%
	Projected Annual Growth, CY to Y5	1.07%	1.13%	1.14%
Population per Household	2.17	2.51	2.54	

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Barrett Place Kennesaw, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.2%	2.9%	3.8%
	HH Income \$250,000 to \$499,999	2.6%	3.5%	4.5%
	HH Income \$200,000 to \$249,999	6.2%	8.1%	10.6%
	HH Income \$175,000 to \$199,999	4.1%	5.4%	6.4%
	HH Income \$150,000 to \$174,999	4.4%	6.9%	7.5%
	HH Income \$100,000 to 149,999	21.3%	20.5%	20.6%
	HH Income \$75,000 to 99,999	14.0%	13.7%	12.9%
	HH Income \$50,000 to 74,999	15.6%	14.9%	13.7%
	HH Income \$35,000 to 49,999	10.8%	8.6%	7.6%
	HH Income \$25,000 to 34,999	5.4%	5.2%	4.3%
	HH Income \$15,000 to 24,999	6.0%	4.0%	3.5%
	HH Income \$0 to 14,999	7.4%	6.4%	4.7%
	Average Household Income	\$103,061	\$120,417	\$138,848
	Median Household Income	\$84,898	\$94,787	\$107,182
	Per Capita Income	\$45,540	\$47,205	\$54,192
	Average Disposable Income	\$83,875	\$94,001	\$103,931
	Median Disposable Income	\$72,413	\$80,705	\$90,441
	Discretionary HH Income Over \$150,000	5.3%	9.5%	14.6%
	Discretionary HH Income \$125,000 to \$149,999	5.4%	7.0%	8.1%
	Discretionary HH Income \$100,000 to \$124,999	5.8%	9.4%	10.2%
	Discretionary HH Income \$75,000 to \$99,999	12.2%	14.5%	14.7%
	Discretionary HH Income \$50,000 to \$74,999	23.0%	19.8%	18.2%
	Discretionary HH Income \$25,000 to \$49,999	25.4%	22.3%	19.8%
	Discretionary HH Income Under \$25,000	22.8%	17.5%	14.3%
	Average Discretionary HH Income	\$59,753	\$71,658	\$81,257
	Median Discretionary HH Income	\$52,060	\$62,969	\$71,768
	Householder White – Count	7,408	34,218	146,159
	Median HH Income	\$89,012	\$101,153	\$117,942
	Average HH Income	\$95,125	\$107,236	\$117,995
	Householder Black or African-American – Count	4,975	12,958	49,138
	Median HH Income	\$70,205	\$80,800	\$88,078
	Average HH Income	\$79,010	\$88,575	\$96,749
	Householder Hispanic – Count	1,157	6,605	27,943
	Median HH Income	\$70,166	\$83,516	\$89,151
Average HH Income	\$89,994	\$91,968	\$97,435	
Householder Asian or Pacific Islander – Count	835	2,672	11,662	
Median HH Income	\$153,709	\$155,112	\$132,990	
Average HH Income	\$133,870	\$136,306	\$127,881	
Householder Other or Pacific Islander – Count	1,149	5,914	23,090	
Median HH Income	\$80,205	\$87,835	\$101,777	
Average HH Income	\$95,763	\$97,421	\$107,790	

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Gender	Male Population	17,259	78,219	322,956
	Female Population	20,088	84,166	342,429
Total Population by Age	Count of Pop 0 to 4 years	2,924	10,227	39,100
	Count of Pop 0 to 7 years	3,329	13,202	52,875
	Count of Pop 5 - 13	2,862	15,130	66,344
	Count of Pop 14 - 18	1,703	8,035	34,312
	Count of Pop 19 - 22	2,562	9,380	36,057
	Count of Pop 22 - 25	2,459	7,780	27,553
	Count of Pop 25 - 29	5,023	14,464	46,390
	Count of Pop 30 - 34	3,412	12,383	49,044
	Count of Pop 35 - 39	2,735	11,735	48,405
	Count of Pop 40 - 44	2,294	10,799	46,015
	Count of Pop 45 - 59	5,534	28,856	127,632
	Count of Pop 60 - 74	4,025	23,554	101,455
	Count of Pop 75 - 84	1,355	7,710	33,974
	Count of Pop 85+	458	2,332	9,104
	% of Pop 0 to 4 years	7.8%	6.3%	5.9%
	% of Pop 0 to 7 years	8.9%	8.1%	7.9%
	% of Pop 5 - 13	7.7%	9.3%	10.0%
	% of Pop 14 - 18	4.6%	4.9%	5.2%
	% of Pop 19 - 22	6.9%	5.8%	5.4%
	% of Pop 22 - 25	6.6%	4.8%	4.1%
	% of Pop 25 - 29	13.4%	8.9%	7.0%
	% of Pop 30 - 34	9.1%	7.6%	7.4%
	% of Pop 35 - 39	7.3%	7.2%	7.3%
	% of Pop 40 - 44	6.1%	6.7%	6.9%
	% of Pop 45 - 59	14.8%	17.8%	19.2%
	% of Pop 60 - 74	10.8%	14.5%	15.2%
	% of Pop 75 - 84	3.6%	4.7%	5.1%
	% of Pop 85+	1.2%	1.4%	1.4%
Median Age	31.7	36.6	38.5	
Average Age	35.5	38.6	39.5	
Male Population by Age	% of Pop 0 to 4 years	8.7%	6.7%	6.2%
	% of Pop 5 - 13	8.4%	9.7%	10.4%
	% of Pop 14 - 18	4.7%	5.2%	5.4%
	% of Pop 19 - 22	6.7%	6.0%	5.7%
	% of Pop 22 - 25	6.3%	5.0%	4.4%
	% of Pop 25 - 29	13.5%	9.2%	7.3%
	% of Pop 30 - 34	9.6%	8.0%	7.6%
	% of Pop 35 - 39	7.6%	7.5%	7.4%
	% of Pop 40 - 44	6.4%	6.7%	6.9%
	% of Pop 45 - 59	14.5%	17.5%	18.9%
	% of Pop 75 - 84	2.9%	4.0%	4.4%
	% of Pop 60 - 74	10.1%	13.7%	14.4%
	% of Pop 85+	0.7%	0.9%	0.9%
	Median Age	30.9	35.2	37.0
Average Age	34.2	37.3	38.2	

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	% of Pop 35 - 39	7.1%	7.0%	7.2%
	% of Pop 40 - 44	5.9%	6.6%	6.9%
	% of Pop 45 - 59	15.1%	18.0%	19.4%
	% of Pop 60 - 74	11.4%	15.2%	16.0%
	% of Pop 75 - 84	4.3%	5.5%	5.8%
	% of Pop 85+	1.7%	2.0%	1.8%
	Median Age	32.4	38.1	40.0
Average Age	36.6	39.8	40.6	
Race	Count of White	16,949	87,762	382,615
	Count of Black or African-American	12,571	36,272	130,940
	Count of Asian or Pacific Islander	2,779	8,901	36,703
	Count of Other races	5,048	29,450	115,127
	White	45.4%	54.0%	57.5%
	Black or African American	33.7%	22.3%	19.7%
	Asian	7.4%	5.5%	5.5%
	Other Races	13.5%	18.1%	17.3%
Language Spoken	Speak English at Home	79.4%	77.0%	78.4%
	Speak Spanish at Home	7.3%	11.9%	11.8%
	Speak French or French Creole at Home	0.8%	1.0%	0.8%
	Speak German at Home	0.2%	0.2%	0.3%
	Speak Other Indo-European Languages at Home	4.7%	4.1%	3.6%
	Speak Russian and Other Slavic Languages at Home	1.2%	0.6%	0.6%
	Speak Chinese at Home	0.3%	0.5%	0.6%
	Speak Korean at Home	0.3%	0.2%	0.3%
	Speak Vietnamese at Home	0.3%	0.7%	0.5%
	Speak Other Asian Languages at Home	2.0%	1.1%	1.0%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.2%	0.2%
	Speak Other Language at Home	3.4%	2.6%	1.6%
Hispanic	Hispanic Population	3,999	24,448	97,897
	Hispanic Population Percent	10.7%	15.1%	14.7%
	Mexican	46.0%	49.5%	50.5%
	Puerto Rican	10.2%	11.6%	10.4%
	Cuban	3.9%	3.1%	4.0%
	Dominican	3.0%	1.7%	1.8%
	Central American	16.5%	16.0%	15.6%
	South American	16.6%	13.1%	13.5%
	Other Hispanic	3.8%	4.9%	4.2%
	2000 Hispanic Population Percent	9%	9%	8%
	1990 Hispanic Population Percent	2%	2%	2%

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Ancestry	American (percent of total population)	2.5%	3.9%	4.1%
	American	2.3%	3.7%	3.9%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.0%
	Asian (percent of total population)	6.4%	4.4%	4.6%
	Chinese	0.9%	0.6%	0.8%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.4%	0.3%	0.5%
	South Central Asian (ie. Indian)	4.9%	3.0%	2.7%
	South East Asian (ie. Vietnamese)	0.1%	0.3%	0.3%
	Other Asian	0.1%	0.1%	0.1%
	European (percent of total population)	15.7%	20.9%	24.5%
	British	4.2%	6.0%	6.9%
	Dutch	0.3%	0.3%	0.3%
	French	0.5%	0.7%	0.8%
	German	2.9%	3.8%	4.5%
	Italian	1.1%	1.7%	1.9%
	Polish	0.5%	0.7%	0.8%
	Scandinavian	0.6%	0.7%	0.8%
	Scotch/Irish	3.7%	5.0%	5.8%
Other European (ie. Greek/Russian)	1.8%	1.9%	2.6%	
Middle Eastern	0.2%	0.6%	0.6%	
Other Ancestry	18.0%	18.2%	16.4%	
Unclassified Ancestry	11.9%	13.6%	14.3%	
Education (Age 25+)	Adult Population (25 Years or Older)	24,836	111,833	462,018
	Elementary (0 to 8)	2.1%	3.8%	3.7%
	Some High School (9 to 11)	4.1%	3.7%	3.4%
	High School Graduate (12)	18.7%	20.2%	18.3%
	Some College (13 to 16)	19.5%	19.6%	18.1%
	Associates Degree Only	9.9%	8.5%	7.5%
	Bachelors Degree Only	27.5%	29.4%	31.9%
	Graduate Degree	18.2%	14.8%	17.1%
	% College (4+)	45.7%	44.2%	49.0%
Household Type	Total Households – count	15,523	62,367	257,993
	One Person HHs – count	5,706	17,740	69,592
	Family HHs – count	7,888	39,096	167,597
	Married Couple – count	5,593	28,728	125,784
	w/own children – count	2,807	12,296	54,235
	w/out own children – count	2,785	16,432	71,549
	Male Householder – count	443	2,608	11,872
	Female Householder – count	1,852	7,760	29,941
	Non-Family Households – count	1,929	5,530	20,803
	1 Person Household	36.8%	28.4%	27.0%
	2 Person Household	31.9%	31.9%	32.2%
	3 Person Household	14.5%	16.8%	16.7%
	4 Person Household	10.0%	13.2%	14.1%
	5 Person Household	3.8%	5.9%	6.2%
6 Person Household	1.9%	2.4%	2.4%	
7+ Person Household	1.1%	1.4%	1.4%	
% Households With Children	26.2%	27.7%	28.9%	

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Housing	Total Housing Units	16,569	65,926	272,834
	Owner Occupied Percent	38.0%	56.7%	60.3%
	Renter Occupied Percent	55.6%	37.9%	34.2%
	Vacant Housing Percent	6.3%	5.4%	5.4%
	Total Housing Units (Census 2000)	8,780	46,758	197,149
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	2.7%	3.7%	6.6%
	Property Value \$750,000 to \$999,999	4.1%	6.9%	11.6%
	Property Value \$500,000 to \$749,999	21.3%	22.8%	26.0%
	Property Value \$400,000 to \$499,999	20.2%	21.3%	19.3%
	Property Value \$300,000, to \$399,999	28.7%	23.5%	17.7%
	Property Value \$200,000 to \$299,999	16.8%	14.8%	11.4%
	Property Value \$150,000 to \$199,999	2.6%	2.3%	1.9%
	Property Value \$100,000 to \$149,999	1.2%	1.3%	1.1%
	Property Value \$60,000 to \$99,999	0.4%	0.5%	0.6%
	Property Value \$40,000 to \$59,999	0.2%	0.4%	0.4%
	Property Value \$0 to \$39,999	1.2%	1.5%	1.4%
	Median Home Value	\$395,714	\$426,460	\$480,600
Wealth per Household	\$0 and under - percent	19.2%	17.5%	17.0%
	\$1 to \$4999 - percent	9.6%	8.4%	7.9%
	\$5k to \$9999 - percent	5.1%	4.6%	4.4%
	\$10k to \$24999 - percent	6.8%	6.4%	6.2%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	9.8%	10.1%	10.1%
	\$100k to \$249999 - percent	16.8%	17.8%	18.1%
	\$250k to \$499999 - percent	12.2%	13.2%	13.6%
	\$500k+ - percent	13.7%	15.1%	15.9%
	Median HH Wealth	\$62,364	\$80,943	\$87,822
	Avg HH Wealth	\$223,746	\$243,467	\$252,948
Economic Viability	Economic Viability Local	319	311	316
	Economic Viability Indexed	115	112	114
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	21,032	89,179	371,134
	Managerial/Executive	21.3%	20.2%	23.1%
	Professional Specialty	26.9%	26.6%	26.0%
	Healthcare Support	1.1%	1.8%	2.0%
	Sales	11.2%	10.3%	10.7%
	Office & Administrative Support	11.6%	10.1%	9.8%
	Protective Service	1.1%	1.2%	1.2%
	Food Preparation	4.6%	5.5%	5.1%
	Building Maintenance & Cleaning	2.9%	3.8%	3.3%
	Personal Care	2.8%	2.7%	2.4%
	Farming, Fishing, & Forestry	0.1%	0.2%	0.1%
	Construction	6.3%	7.8%	7.5%
	Production & Transportation	9.9%	9.7%	8.8%
	Percent White Collar Workers	72.1%	69.0%	71.6%
	Percent Blue Collar Workers	27.9%	31.0%	28.4%

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	Agriculture/Mining/Construction	6.2%	8.5%	8.3%
	Manufacturing	8.6%	8.2%	7.8%
	Transportation	4.2%	5.3%	5.0%
	Information	2.9%	2.6%	3.0%
	Wholesale/Retail	16.8%	14.6%	14.3%
	Finance, Insurance, Real Estate	7.5%	7.0%	7.9%
	Professional Services	12.4%	11.1%	12.6%
	Management Services	0.1%	0.2%	0.3%
	Administrative/Waste Services	5.3%	5.5%	5.1%
	Educational Services	20.0%	20.0%	18.7%
	Entertainment Services	8.5%	9.3%	9.1%
	Other Professional Services	6.2%	5.7%	5.2%
	Public Administration	1.1%	2.3%	2.8%
Vehicles per HH	No Vehicles	6.2%	4.5%	3.6%
	1 Vehicle	45.3%	33.8%	33.0%
	2 Vehicles	36.4%	40.4%	41.3%
	3 or more vehicles	12.0%	21.3%	22.1%
	Average Number of Vehicles	1.57	1.87	1.91
Change	Births (last 12 months)	546	1,958	7,529
	Deaths (last 12 months)	225	1,229	5,306
	Migration (last 12 months)	103	1,226	2,711
Work place	Workplace Establishments	2,113	8,160	23,629
	Workplace Employees (FTE)	27,241	99,276	283,565